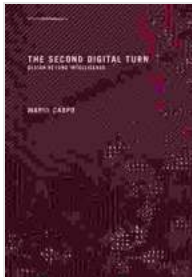# The Second Digital Turn: Design Beyond Computation

The Second Digital Turn: Design Beyond Intelligence (Writing Architecture) by Mario Carpo

★★★★☆ 4.6 out of 5

Language	: English
File size	: 5280 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Print length	: 224 pages

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By Mario Carpo

The Second Digital Turn is a groundbreaking new book that explores the ways in which digital technologies are transforming the practice of design.

In the first digital turn, computers were used to automate the production of design objects. This led to a proliferation of new design tools and techniques, and to a new understanding of what it means to design.

In the second digital turn, computers are being used to create new design possibilities that were previously impossible. This is due in part to the development of new technologies, such as artificial intelligence and machine learning, and in part to the increasing availability of data.

The Second Digital Turn is a must-read for anyone who wants to understand the future of design. It is a book that will change the way we

think about design, and the way we use computers to create.

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The First Digital Turn

The first digital turn began in the 1950s with the development of the first computers. These early computers were used to create simple designs, such as logos and typography.

In the 1960s, computers began to be used to create more complex designs, such as architectural models and engineering drawings. This led to the development of new design tools and techniques, such as computer-aided design (CAD) and computer-aided manufacturing (CAM).

The first digital turn had a profound impact on the practice of design. It led to the automation of many design tasks, and to a new understanding of what it means to design.

The Second Digital Turn

The second digital turn began in the 1990s with the development of the World Wide Web. The Web made it possible to share design ideas and collaborate on design projects from anywhere in the world.

In the 2000s, the development of new technologies, such as artificial intelligence and machine learning, led to the creation of new design possibilities that were previously impossible.

The second digital turn is still ongoing, and it is having a profound impact on the practice of design. It is leading to the development of new design tools and techniques, and to a new understanding of what it means to design.

The Future of Design

The future of design is uncertain, but it is clear that digital technologies will continue to play a major role.

In the coming years, we can expect to see the development of new design tools and techniques that will make it possible to create designs that are

more complex, more efficient, and more sustainable.

We can also expect to see the emergence of new design professions that will focus on the development and use of digital technologies.

The future of design is bright, and it is full of possibilities.

The Second Digital Turn is a must-read for anyone who wants to understand the future of design. It is a book that will change the way we think about design, and the way we use computers to create.

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